

Innovatint 4 - UPGRADE

Complete control over
the tinting process.
We've got that covered.



Covered from every angle.

Innovatint 4 is the integrated software that ensures perfect performance and control over the entire color matching and tinting process. Now, it comes with the next generation of connectivity and user interface technology.

Built from the ground up, the new version of Innovatint makes ordering colors faster and more efficient, opening up new opportunities for sales, branding, and improving customer service. With real-time color and sales data analysis, Innovatint 4 gives you the power to grow your business like never before.



Connectivity that boosts productivity. We've got that covered.

If you're looking for new ways to increase productivity, efficiency, and sales, then look no further than Innovatint 4. Thanks to next generation cloud-based technology, it seamlessly connects all your stores and updates automatically when new upgrades and tinting formulas are released. While your data will still be stored on your main server, it can be shared instantly with all your stores via the cloud. Without the need for localized FTP servers, the time and cost of your IT infrastructure will be reduced.

Complexity of data transfers and point of failures will be minimized while increasing your profit margins in the process.

Formulas at your fingertips.

In one click, you have instant access to unlimited color formulas and formula updates, direct from the paint manufacturer. This not only improves the buying experience, but supports easy repeat orders, with a complete customer history to hand.

End your technology woes.

- No more slow, expensive equipment and database updates.
- No need for multiple software products, difficult for staff to use.
- Make the same information visible to all.
- Utilize tailor-made API's to connect with your e-commerce sites.
- Use ERP plugins to fuel internal management systems.
- Connect all of your stores, seamlessly.

Whether you have a single store or multiple, everything is shared on the cloud, so you can monitor and analyze trends and buying behavior, better anticipate stock levels, and make informed business decisions from any location in your network. From products sold to colors used, your knowledge will be your new secret advantage over the competition.

Get ahead,
stay ahead.

Color tinting with your name on it.

Colors are not the only thing Innovatint 4 can match. If brand image is central to your success, then the user interface can be tailored accordingly. With your logo, colors, and supporting images, Innovatint 4 provides a greater brand interaction within every store and ensures a premium feel at every stage of the purchase.

Get closer to your customers.

- Analyze, plan and sell around real-time buying behavior.
- Allow customers to check and order colors from home.
- Gives you a detailed view of your business.
- Tailor the user interface to your brand.



A new interface that brings new opportunity. We've got that covered.

Innovatint 4 offers the simplest and fastest way of operating tinting machines. With a brand-new user interface, it's now even more intuitive and effortless to use. Time required for staff training is reduced to the minimum, increasing your flexibility to better serve customers.



Why upgrade?

- Completely new generation of software, built from the ground up.
- Control all products and formulas for your entire tinting system, with ease.
- Instant and real-time data for unrivalled customer insight.
- Find your bestsellers and analyze store performance, all in one click.
- Train your staff for all daily routines faster than ever.

Innovatint 4 will not only upgrade your current tinting software, it will upgrade your entire business by increasing productivity, cutting costs, enhancing your brand, connecting your stores, and helping you tap into customer trends. When it comes to ease, integration, and efficiency, Innovatint 4 has it all covered.

Whatever you need, we've got you covered.

Choose the version of **Innovatint 4** that best suits your business.

Entry

IT4 Basic

- All basic features
- Tinting machine integration
- Search closest color
- Make custom colors

Expert

IT4 Pro

- Enhanced marketing and productivity
- Color matching and correction
- Customer information
- Statistics

IT4 Replication

- Replication
 - Automatic formula updates
 - Automatic product updates
 - Information sharing

Visionary

IT4 Cloud client (CC)

- All features
- No software updates at shops
- Always upto date
- Offline capability
- No loss of data

IT4 CC with matching

- Color matching and correction
- Local matches available to all

Upgrade now

Upgrade your software, upgrade your entire process.

Get **Innovatint 4** today,
or talk to us and find out more.

www.innovatint.com

a product by:

Chromaflo Technologies

innovatint 